



Muslim Community Association of Ann Arbor and Vicinity

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Facebook and Twitter Policies

- The primary purpose of MCA Facebook and Twitter pages will be:
 - To disperse information to the General Body at short notice
 - To announce events
 - To provide supporting material for any event (recordings, notes etc.)
- Religious announcements:
 - Announcements regarding religious activities and religious events will be monitored by the Imam of MCA
 - The EC Secretary will keep the imam updates about religious announcements.
 - The Imam of the MCA will have the final say in all religious matters
- Advertisements:
 - Explicit advertisements for local businesses may not be made unless they are a sponsor for any event at the MCA
 - To be a sponsor at any event of the MCA, the local business must be approved by the EC Finance Chair
 - Implicit advertisements for co-sponsors at events outside the MCA are acceptable
- Social Updates Team:
 - MCA EC Secretary will be the admin on MCA Facebook and Twitter pages
 - MCA EC Secretary will decide the members of the “social updates team”
 - Volunteers for “social updates team” will be content creators on these pages
 - Volunteers are allowed to post material as and when they see fit
 - The EC Secretary will monitor all posts, and has the final decision in deleting any material
- EC Committee Chairs can forward information regarding events and pictures following events to any volunteer of the “social updates team.”

All policies are subject to change as necessary. All decisions made by the EC Secretary or a quorum of the MCA EC are final and binding.